

Dagorà Members Day Travel - Sustainability & Tech

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Trends in the tourism sector and sustainability
by Sara Rosso – President @ Planhotel Hospitality Group



Sustainability is the driving force

More and more operators are focusing their marketing campaigns on sustainable tourism and demand international recognized certifications

Diamonds Thudufushi

Social Responsibility & Sustainability:

a Holiday for the Ocean

- A unique holiday experience loaded with practical activities and interesting theoretical background provided by our experienced marine biologists.

- 1-2 weeks package including 6 project days with different topics

Sustainable trips

Hotelplan Swiss have asked us to create holiday packages centered around our eco-sustainable projects involving them actively

"GABBIANI VERDI" PROTOCOL SUPPORTED BY



Operators are launching protocols

Alpitour has launched its own certification protocol for assessing the sustainability of the hotels and resorts in their portfolio



betterholidays betterworld



Leading players in the Tourism Industry play their part

TUI and Der Touristik launch programs to reduce their environmental footprint and create more sustainable holiday choices

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The Red Sea Development

Dedicated to promoting regenerative development - leaving the place better than it was found - rather than sustainability

IFRS Announces International Sustainability Standards Board (ISSB)

OneTrust ESG
ENVIRONMENTAL, SOCIAL & GOVERNANCE

On 3.11.2021 the IFRS Foundation Trustees announced the creation of the International Sustainability Standards Board (ISSB). The ISSB will deliver a global baseline of sustainability disclosures to meet capital market needs

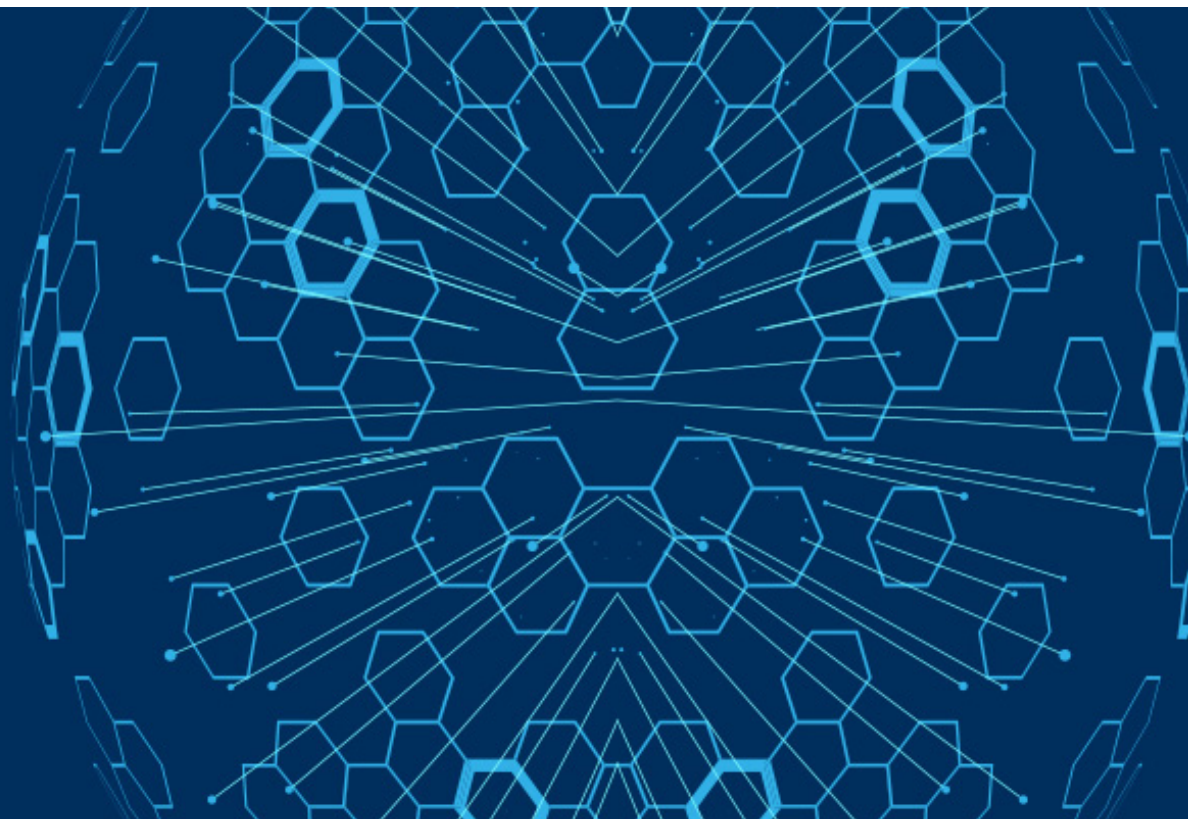


In today's competitive world, property developers are trying their best to build sustainably. To meet this demand, IFC, a member of the World Bank Group, launched EDGE, a green building certification system

USALI

12th Revised Edition

New Section:
**Energy, Water
and Waste**



For the release of the 12th Revised edition of the Uniform System of Accounts for the Lodging Industry (USALI), Hospitality Financial and Technology Professionals (HFTP) and the Global Finance Committee (GFC) have reached out to partner with the AHLA Sustainability Committee to enhance the EWW (energy, water and waste) Utilities-Schedule



Eco Island Resort Project

To become the first eco-friendly and fully sustainable island in the Maldives entirely solar operated

www.planhotel.com



Together encouraging
sustainable lifetime solutions

www.planhotel.com



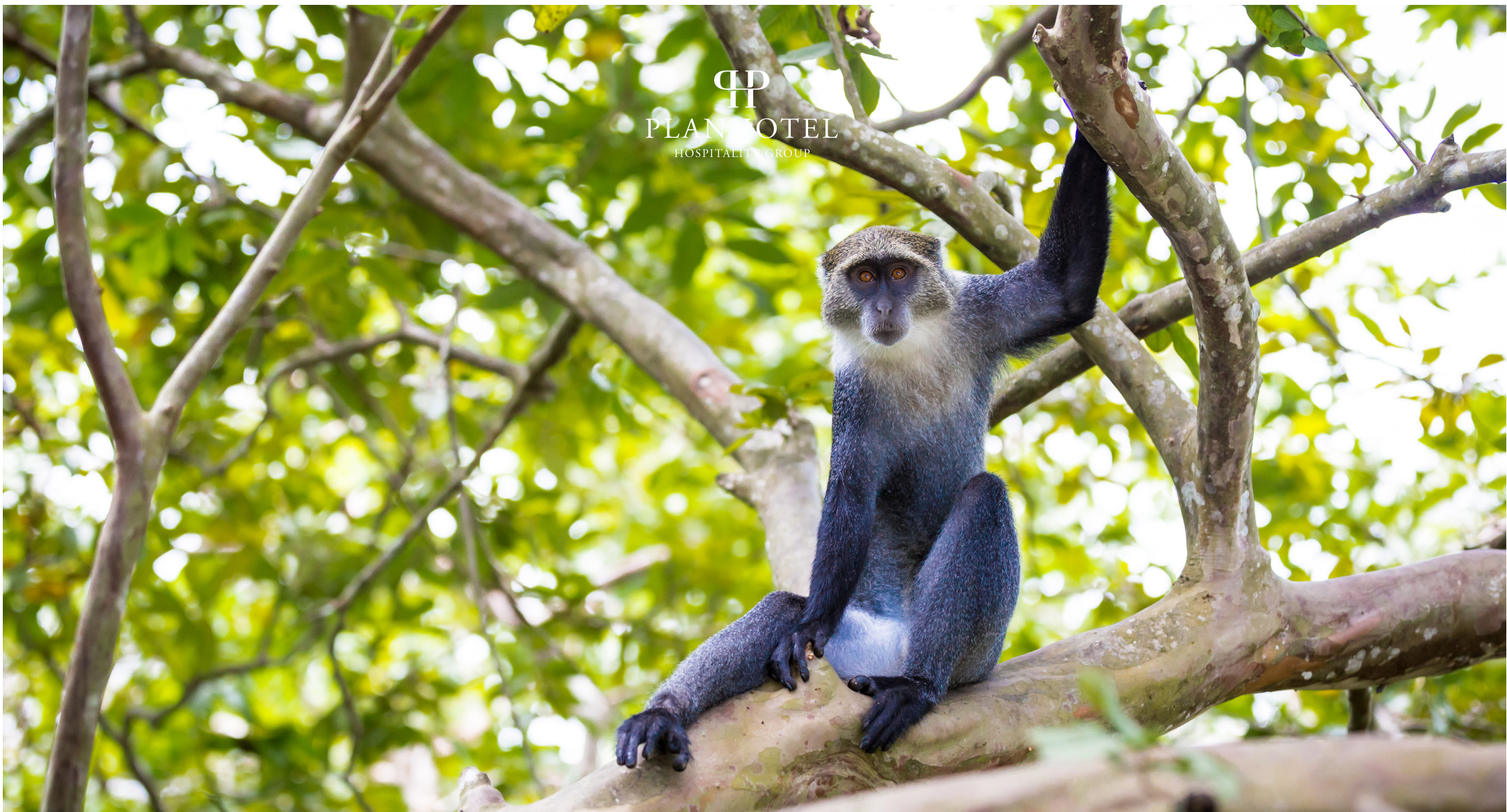
Supporting and investing in the local communities

We organise training programs for young people and directly support charity organisations in the areas where our resorts are located



Coral conservation project

In cooperation with Bicocca university of Milan we plant coral reef frames to help preserve and rebuild the magnificent Maldivian reefs



Cohabit

We promote and raise awareness in the resorts on how to cohabit with the local fauna and respect and native flora

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Water bottling plants

To save precious water we have installed Miele water bottling plants in our hotels for drinking water



Plastic Free

We are implementing a plastic free environment minimizing the use of plastic and using recyclables materials



Organic Botanical farming

Vegetables and fruits are sourced from our own hotel botanical gardens & farms



PP
PLANHOTEL
HOSPITALITY GROUP

“Km 0” sustainable cuisine

Our chefs have created exciting menus and dining experiences using produce from the surrounding areas of our Resorts

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Eco Swiss Composte Machine

We can process daily up to 300 kgs of organic food waste into organic compost fertilizer with our Ecological Food Recycling machine



Kamos sustainable fashion

Reinventing the world of luxury fashion transforming marine pollution into beautifully designed and high-quality products



Eco mobility

Our fleet of Smart electric vehicles and electric bicycles promote eco mobility at THE VIEW Lugano

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PH
PLANHOTEL
HOSPITALITY GROUP

Sustainable printing

We choose FSC (Forest Stewardship Council) certified materials,
for printed hotels and marketing collaterals

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